



E-BOARD MEETING MINUTES

Meeting Date: Monday, Oct 03 of 2022

Scheduled Time: 7 pm ET

Location: Online via Zoom, & In-Person at Bobcat Bonnie's in downtown Ferndale, MI

Attendees:

Brendan Lovett: President

Mike Jasinski: VP (acting Secretary taking minutes due to scheduled absence of Secretary Ben Seacrist)

Cardi DeMonaco Jr: Technology

Jeff Miller: Professional Development

Quanzelle Wyatt: Brotherhood Engagement

Justin Crawford: Treasurer

Start Time: 7:16 pm ET

New Business:

Paintball Event – Mike Jasinski

- Postponed to Saturday, April 29th in the 10 am – 5pm ET range.
- The earlier we start, the better
- Pre-game BBQ in parking lot permitted
- Reserve a party of 10 minimum
- Everyone pre-pays DA3
- Mike Jasinski will add this to DA3 calendar

Founder's Day Dinner – Mike Jasinski & Brendan Lovett

- Location: Fishbones in Detroit
- Date: December 10th (Founder's Day)
- Start time of 6:00 pm like last year
- Preferred price point of \$40 - \$60 per person (after tax and gratuity).
- Mike or Brendan will contact Julie Wolfdrum at 313.965.4600 / jwoldfdrum@fishbonesusa.com

Professional Networking – Jeff Miller

- Business Network & Beers will be Weds, Oct 12 starting 4:00 pm at Bar Louie in Downtown Royal Oak



- Drive people to & share the Facebook event and Google Calendar event. There's a DA3 Instagram video graphic post too.
- Jeff Miller will LinkedIn direct message to that DA3 group's members

Brotherhood Engagement – Quanzelle Wyatt

- A hybrid event that focuses on 30-minute educational segments
- Speaker-driven and pertaining to a handful of industries. Quanzelle has started development by posting a survey on Facebook requesting that brothers select their interests from the topics of Finance, Law, Marketing, Leadership, Operations, & Strategy
- We all agreed with his proposed use of Discord as our platform
- He will request help and resources from us as needed

Technology & Outreach – Cardi & All Eboard Members (respectively)

- Pruning school-based emails in Mail Chimp needs to happen since most are now defunct
- Our emailed and social media content needs to improve before we worry about casting a wider net
- We need more creative events and more social media impressions, and more emails opened.
- Wording & perhaps graphics to be more appealing.
- We discussed having a survey to solicit and / or rate new event ideas.
- Tapping into centers of influence, namely alumni brothers who are already “wired-in” with established social circles.

Finance – Justin Crawford

- \$626 in our bank account
- Justin Crawford will make the necessary calls to our bank to have our account inactivity fee(s) waived.
- We discussed having occasional automated transactions of withdraws / deposits to prevent this issue from occurring again.
- Occasional withdraws may be used to pay for limited Instagram event promotion boosts (DA3 posts / stories / reels).

Old Business:

None

Meeting Adjourned at 8:43 pm ET. Followed by Triangle

Next Bi-Monthly E-Board Meeting Scheduled for Monday, December 5th at 7 pm ET