

DA3 BOARD MEETING MINUTES

Meeting Date: Monday, August 02, 2021
Location: Ferndale Elks Lodge #1588 and Online via Zoom
Participants: Mike Jasinski
Cardi DeMonaco
Brendan Lovett
Jeff Miller
Quanzelle Wyatt
Kevin Stripling
John Sabourin
Rick Wolf
Bennett Seacrist

Meeting begins at 19:33.

Developments Since Last Meeting

DA3 Cookout on 07/31

- Low attendance, not a lot of \$ money raised
- Fun was had, however, by those in attendance.

WMU Event

- Quanzelle will contact them to see if they're still interested in doing an event with DA3 and when, where, etc. it'll be if they do.

Sailor's Pub Crawl Brochure Needed

- Quanzelle volunteered to create it. Its creation takes precedence over meeting with WMU (see above).

New Business

Google Drive for Photos

- Set up and ready to accept pictures.
- DA3 E-board has it shared so anyone of them can upload pictures. No new pictures have been uploaded for a while. Any pictures you have should be uploaded for all to enjoy.

Swag order from J.J. Jinkleheimer

- Will look into prices for polos and hats and, maybe, sweatshirts and hoodies. This information should be made available for the next DA3 meeting, if possible.
- Mike'll work with Justin and Rick for pricing.

Improve the DA3 Contact List

- We need to get a good list of alumni contacts and work with that to expand the list. Spread out the contact information on the list to the E-board so each one can contact alumni with the goal of getting more alumni not on the list.
- To make the list as good as possible, get as much information from brother as he'll give – phone. email address(es), social media, etc.
- 10 contacts added per month per e-board member would go a long way in making a more useful contact list.
- Right now, the DA3 is using the free version of mailchimp to send out email. It has a limit of the number of addresses it allows so if we get more than the list allows, we will need to find a new distribution list tool, pay for mailchimp to allow for more addresses, etc. We'll cross that bridge when we get to it but it's something to keep in mind.
- The contact database should contain information, such as work place, etc. to make it a great networking tool.

WMU/GVSU Event

- Quanzelle will contact Mason at WMU to look into setting something up. The WMU active brothers are definitely interested in getting involved and we can use their success as a template to revive both **HK** and **IT**.

Professional Development and Networking Meeting

- September 22 is the planned date as of now.

- The goal is to have it face-to-face. A potential meeting spot is the Ferndale Elk's Club.
- Pump it up using LinkedIn. To allow for maximum visibility, only Jeff should be using LinkedIn to promote the event.
- Mike will get with the Elks Lodge to see if we can hold the meeting there on 09/22.

Golf Outing

- It'll be held in 2022.
- It needs to be pushed hard as it can not only be a great fundraising event but a great brotherhood event. Making it an overnight event with accommodations at a hotel will allow those who don't golf to still come out and have a great time bonding with the Brothers.
- Brothers from all Michigan-based chapters should be involved. Brothers from other chapters who moved to Michigan should be, too.
- It's imperative that all Brothers who own businesses are contacted to see if they can help with sponsorship, prizes, etc. The outing will hold a raffle.
- Interconnectivity between chapters across the state makes us stronger. It helps the existing chapters remain active and healthy as they'll see they have a big network of alumni ready to help them out.

Founder's Day Planning

- More will be discussed next meeting. However,
 - It should be during the week of December 10
 - We should start looking for a good venue now. The last one was at Bahama Breeze.
 - It should have a good turnout

Bar Crawl

- Will be taking place on Saturday, August 21 at 14:00. There's a DCFC soccer game the same day at 19:30 so there will be a lot of people around to see the Brothers rocking their $\Delta\Sigma\Phi$ gear.
- There will be five stops:
 - The Painted Lady
 - Motor City Bar and Grill
 - Post 6
 - Bakers Street Car Lounge
 - Whiskey in the Jar
- For food, it's planned to order pizza and have it ready for everyone by the time the group reaches Bakers Street Car Lounge.
- Parking/carpooling is being planned. Safety is key. No one should be left alone.
- Hopefully everyone will be able to sport their best White, Nile Green, and White sailor's attire. We're going to show some $\Delta\Sigma\Phi$ pride!
- We need to make sure everyone has a bar buddy. No one should be left alone.
- The DA3 Google Drive will have all of the important information on it. Be sure it's updated with the most up-to-date info available.

Miscellany

Michigan-area $\Delta\Sigma\Phi$ Links Needed

- In order to be a valuable networking tool, the DA3 website needs as much information as possible about the active and alumni chapters of Michigan-based chapters. Information about leadership would be helpful, too.
- An XLS on the Google Drive will be used to store all of the information found. If you're able to track info down, please update the spreadsheet.

There was some Golf Outing stuff mentioned here but I put it all in the Golf Outing section mentioned earlier.

Meeting ended at 20:51, followed by the Triangle. Next meeting is Monday, 09/13 at 19:00. Face-to-face at Elk's Lodge/Zoom.

YITBOS

Bennett Seacrist HK '90

DA3 Secretary