

DA3 BOARD MEETING MINUTES

Meeting Date: Monday, June 07, 2021
Location: Online via Zoom
Participants: Mike Jasinski
Cardi DeMonaco
Brendan Lovett
Jeff Miller
Quanzelle Wyatt
Christopher Simmons
Ben Seacrist

Meeting begins at 19:06.

Developments Since Last Meeting

Cookout

- Good times were had by all. The DA3 made \$240 from the event, too.
- As a reminder, be sure to get a receipt of any financial transaction (i.e. deposit, etc.) for record-keeping purposes.

Professional Development and Networking Meeting

- Eight brothers, including four new ones, were in attendance.
- On June 08, Mike and Jeff will get together to discuss the professional development meetings and such.
- Be sure to advertise this meeting on all social media accounts you can.

5K Philanthropy

- Need to determine the best way to raise funds for the events.
 - Use all networking channels to get the word out and drum up interest.
- June 25 is the event, a virtual 5K run.
 - An app on both the Android and the Apple stores is being used to handle everyone's participation.
 - Can also be accessed via Windows at <https://www.racerunner.com/share/609efc8887c38005b10d1896/race-share>.
 - Tag your progress in social media. The above site has links to use to share the event via Facebook, Twitter, and LinkedIn.

New Business

Social/Fundraising

- Be sure to keep all receipts for events to give us a proper paper trail for everything.

Summer Cookout

- The next cookout is targeted for 07/10, possible at the same location of our last cookout.
- One of the goals is to surpass the fundraising amount (240.00) received at the last one.
- We should figure out a way to better show people how to get to the location of the cookout, wherever it is being held.

Professional Development and Networking Meeting

- It's likely the next meeting will be in the fall. Depending on the plague situation, it might be in-person.
- There are 259 people on the DA3 LinkedIn page. Let's focus on getting the word out often to get more people interested and involved in the meetings.

Brotherhood Hike

- Will (probably) wait for a later-summer/fall date to have the hike (late August, early September).

Golf Outing

- No decision on whether or not this is happening.
- Still need to determine the cost for setup, etc.
- No swag is available as of yet.

- If there is an outing, it will probably be sometime in September.
- It's necessary to look for possible courses now to give us enough time to find one, reserve it, and get enough interest in the event to make it viable.
- Should get with Rick Wolf for more information given his experience in the running of past outings.

WMU

- There seems to be some miscommunication about meeting times. Need to get with them to find out when the summer meetings are.
- Would like to set up an event with them and GVSU in July to get those two chapters more involved with the DA3.
- They'll be a great resource when it comes to the recolonization of the HK, ΓT, and others when the time comes.

Hillsdale/Albion

- We need to work at getting the more involved with the DA3.
- They're having a get-together with ΓT at Abrick's Bar in Detroit. Some of the DA3 are going as well to introduce themselves and the organization.

Inter-AAA meetings

- Next meeting is June 16. Vince Woods will be in attendance.
- It'll be a good time to get National's ear on things pertaining to the DA3, our local chapters, etc.
- It's a great way to network with other chapters. The better bond we have chapters and alumni groups outside the area, the better of an asset the DA3 can be to those here in Michigan.

Social Media, the Web site, and Communication with National

- The Twitter account was reclaimed but hasn't seen much response. If you're on Twitter, be sure to follow (@dspda3) and interact with it as much as possible.
- If you have the links to other Michigan chapters' social media accounts, send them to Cardi so he can update the DA3 site (<https://www.dspda3.com/>) with the information.
- If you need National to do an email blast, you'll need to give Casey Dwyer (dwyer@deltasig.org) at least two-weeks notice.

Meeting ends at 20:11, followed by the Triangle.

Next meeting is Monday, 07/12 at 19:00 and might be in-person.