

DA3 BOARD MEETING MINUTES

Meeting Date: Monday, April 12, 2021
Location: Online via Zoom
Participants: Mike Jasinski
Cardi DeMonaco
Brendan Lovett
Jeff Miller
Justin Crawford
John Sabourin
Quanzelle Wyatt
Carter Smeader
Mason Hutter
Christopher Simmons
Matthew Schuster
"Spanky" Rick (Rick Wolf?)
Ben Seacrist

Meeting begins at 19:19.

Developments Since Last Meeting

Inter-Area Alumni Association (AAA) Meeting

- Meeting last Weds 7th at 8pm, 3 AAA presidents, Mike Jasinski, and Vince Woods in attendance regarding alumni involvement.
- Going forward, the inter-AAA will meet every two months.
 - Getting together more often will help chapters, alumni groups, and participating brothers stay active, fend off issues relating to isolation, etc. We need to strive to make these meeting successful.

Annual Report 2021

- The first draft of the report was sent on April 10th to the E-board for review and edits before sending to Vince Woods, Bart Ankney, and Phil Rodriguez.
- Ben created a new logo for the hats we'll be selling.

Officer Reports

Brendan

- In an upcoming WMU outreach with Quanzelle, they'll be attending a meeting and E-board retreat. The chapter's meetings are on Sundays at 19:30. Those who would like to attend virtually are welcome to do so.
- Is looking for ACB, E-board, etc. information for other chapters. Should have more information on at least 2 chapters contacted, preferably WMU and GVSU. Hooking up WMU and GVSU should be beneficial to each of the chapters.
 - GVSU Contact info:
 - Chapter Advisor: Brent Feusie (bfeusie@gmail.com)
 - Treasurer: Josh DeVries (devrie09@gmail.com)
 - Secretary: Jeff Rowe (jeffreydrowe@gmail.com)
 - President: Aidan Pittenger (sorry, I thought I wrote his address down but, alas, I didn't)

Jeff

- Next professional development event is scheduled for Thursday, May 7. Was originally scheduled for April 22 but Jeff will be away.
 - We need to push the event on all of our social media platforms. If you're on Facebook, Instagram or LinkedIn, be sure to push it as much as possible.
 - We should look to bring more actives to the events. This will allow us to better demonstrate how important network is to the Brotherhood and show it in action.
- Be sure to push the event at any social events prior to May 7.

Ben

- Contact Cary at National this week RE: sending an email blast to all Michigan-based Delta Sigs about the cookout on Saturday, April 24.
 - Find out what we can do to help him and what he can do to help us.

Cardi

- Work on the cleaning up/out the distribution list we use with Mailchimp. The account has been reactivated so it should be ready to go.

Justin

- Current balance: \$673.72
- Flagstar charges an inactivity fee for no activity after six months. Was able to get it rescinded this one time. Moving forward, we will need to insure there is enough activity so that we don't get that charge any more. Once we starting selling swag, that should provide the account with enough activity to not warrant a charge.
- There are three different store options for selling swag:
 - Facebook Marketplace
 - Square Store
 - Amazon Store
 - The Amazon Store option is the most convenient but is also the costliest. Starting off, it might be cheaper and more efficient to handle everything ourselves. If we see enough gear being moved, it could then make more sense to utilize a third-party to handle ordering and shipping the gear.

Upcoming Events & Action Items

Twitter

- Need to get the Twitter login information or create a new one. It's preferable to reclaim the old one as there are already a fair number of followers.

Quanzelle – New E-board Member

- Quanzelle was voted in unanimously.
- Setting up a 5K fundraiser for sexual assault awareness. It's a good cause to get involved in and will also give us good PR.
 - Needs to get liability information from National.
 - Is working on marketing the event to chapters, alumni, etc. Sponsorship from Brothers would be a good way to bring in more money, prizes, etc.

Ideas for Spring and Summer Events

- Cornhole tourney in Carleton – Cannot happen per Rick Wolf. Thanks Covid.
- BBQ (potluck) at Kensington Metro Park –Saturday, April 24.
 - Justin and Cardi are helping with the setup.
 - We need to contact all the brothers we can to promote the activity.
- Given the length of the meeting, we will hold up discussing more social events until the next meeting.
- We need to have an event on the west side of the state this year with GVSU and WMU chapters

Meeting ends at 21:14, followed by the Triangle.