

DA3 BOARD MEETING MINUTES

Meeting Date: Monday, December 07, 2020
Location: Online via Zoom
Participants: Mike Jasinski
Cardi DeMonaco
John Sabourin
Jeff Miller
Justin Crawford
Ben Seacrist

Meeting begins at 19:04.

Developments Since Last Meeting

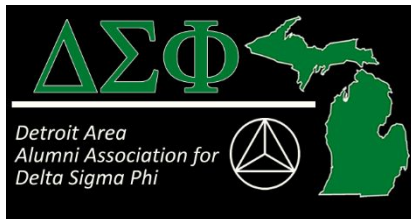
It was decided that, for the time being, meetings will run from 19:00 to 20:00. Given the small number of activities and such going on due to the ongoing plague, there isn't much going on that warrants meetings lasting longer than an hour.

Recent in-person DA3 events

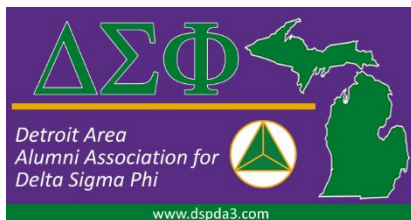
- Only one person showed up to the hike, even though more had signed up. Cold weather and the plague are the main reasons for the low turnout.
- The second networking meeting was a success.

Promoting the DA3

- The DA3 instagram account has a proper name - @dspda3. Any Instagram tags for the DA3 will be using it. The URL for the groups Instagram account is still the same as it was - <https://www.instagram.com/dspdetroitareaalumniassoc/>. It was suggested the DA3 E-board get access to the account to be able to post items to the page.
- The DA3 logo was redone to include the Fraternity letters. However, due to some issues with the images such as color and image resolution, Ben Seacrist will look into cleaning it up. For reference, the specifications for the Fraternity colors found on the $\Delta \Sigma \Phi$ branding page (<https://deltasig.org/fraternity/branding/>) will be followed.
 - NOTE: After the meeting, the below logos were created.



Two-color – Nile Green and white. The black background is used to make it easy to see the white. The actual background of the logo is transparent.



Four-color – Used for our social media sites

New Business

Face-to-Face Meetings

- Given the low turn-out for the hike, the lockdown in Michigan, and Covid-19, it was decided that all face-to-face meetings will be shelved until it makes more sense to have them.

Virtual Meetings

- Professional Development Meetings

- The second professional development meeting was a big success. There were ten brothers in attendance, including newly initiated ones. There was good dialog and participation by all in attendance. The meeting covered topics such as:
 - An introduction of each participant – When was he initiated into $\Delta \Sigma \Phi$? What is his job? Etc.
 - What can the DA3 do for its members?
 - What can each member do for the DA3?
- The next professional meeting will be held on January 27, 2021 and run from 19:00 to 20:30. The goal is to have at least twenty brothers in attendance.
- Other meeting suggestions

Since there will be no Face-to-Face meetings in the near-future, it was decided to schedule a few more virtual events to give us more options to socialize. Below are some ideas that were come up with as possible virtual events:

 - NCAA watch party – Setting up something in Facebook, or other social app, it should be possible for those who want to watch any of the NCAA tournament games to be able to watch it and chat with everyone watching it.
 - Online Euchre tournament – A free online Euchre site was found (<https://cardgames.io/euchre/>) that should allow us to set up some Euchre games for anyone who would want to play. We messed around with it for a few minutes in the meeting and it looked like a pretty easy thing to setup.
 - Online tasting event – Self-explanatory

Fundraising

DA3 Gear

- Mike Jasinski has a few samples of the gear made by John Sabourin's sister and said it looks good. We will be shown samples at the next meeting. Apologies were given for nothing having them at this one.
 - NOTE: After the meeting, Mike shared an image of the samples in email.



- As of now, each hat has a cost of \$10 and each koozie, \$2. The DA3 will charge \$15 per hat and \$5 per koozie as this is a fundraiser for the DA3. Both the cost and sales price are tentative. The final values will be voted on at the next DA3 meeting.
- For the sales of the items, setting up something of Facebook was brought up. If possible, linking something to the DA3 Facebook page (<https://www.facebook.com/groups/dspda3>) would be ideal as it should give Brothers an easier time to find where to buy the merch.
- Methods of accepting payment were discussed – Venmo, CashApp, etc. By the next meeting we should have a good idea of what method we'll be using.

Chapter Outreach & More

The business directory on the DA3 website is a good resource tool for brothers looking to connect with other brothers. There is a one-time fee of \$25 to get listed on the site. The directory can be found at <https://www.dspda3.com/networking-business-directory/>.

Meetings

- The next DA3 meeting will be held on Monday, January 4, at 19:00. All future meetings, for the time being, will be on the first Monday of each month. Mike Jasinski will create meeting invites for 2021 and send them out.
- An annual report needs to be made to insure the DA3 is running smoothly.

Old Business

There was no old business.

Meeting ends at 20:10, followed by the Triangle.