

## DA3 BOARD MEETING AGENDA FOR 9/28/20 – Scheduled 7pm – 9pm EST

### I) Initial Business - DA3 Bylaws Amended & Election of a Secretary

- Modify DA3 bylaws to permit active brother Eboard members?
- Address general DA3 board meeting involvement of actives within our bylaws' verbiage?
- Replace Sergeant at Arms chair position w/ that of Webmaster & Technology, or simply add that position in bylaws? We want Cardi to be officially recognized as an Eboard member, and others who fill his position down the road, within our bylaws. Sgt at Arms has not been a position we've needed nor used in some time in DA3 meetings.
- A vote for Sergio Brilanti-Martinez as our Eboard Secretary, in addition to already being graphic design / branding appointee. Brendan Lovett will only

### II) Developments Since Last Meeting:

- Brotherhood Hike & Picnic was a great time, needs to occur again!
- 26<sup>th</sup> event never had a location pinned down, so this time we need to have a place / venue / activity, not just a palceholder day and time, otherwise it won't happen.
- DA3 Sample Logos – Mike asked Sergio to add our letters to the DA3 logo he designed.
- Mike secured swag quotes and developments / sale prices of shirts, hats, flasks, and koozies, will share during this meeting
- Professional development Zoom event planning progress from Jeff & Chris
- Mike is now on Flagstar bank account along with Justin Crawford

### III) New Biz:

#### 1) *Next Face-to-Face Events:*

- a) Another hike, or something else, let's get details in the calendar
- b) Any other ideas? Baseball game w/ jerseys?
  - a. Mixed-bag with regard to who will and will not come
  - b. If we do anything, should be outdoors with spacing to maximize attendance
    - i. Drive-in movie (evening event)
    - ii. Baseball
    - iii. Kickball
    - iv. Golf(?)

#### 2) *Zoom Virtual Social Events:*

- a) Our Next "Happy Hour" should target more than May's 40 attendees at the "DA3 Happy Hour" – let's get on calendar w/ a theme and incorporate swag into it
- b) Nov 1<sup>st</sup> Professional Development outreach (see next page).

#### 3) *Fundraising- Mike, Justin & Sergio:*

- a) Selling branded swag online and at in-person events will show quotes) to share at this meeting...hats, koozies, shirts, and flasks
- c) Sergio: A DA3 logo and other designs for koozies, jerseys, flasks, hats, etc should include our letters.
- d) 1 for \$5 or 3 for \$10 Koozies...  
"Wrapped For Your Protection"  
Y.I.T.B.O.S. / etc.).
- e) 50/50 raffles at events
- f) Mike presents quotes and designs, no more than 2 colors preferably to keep cost down

#### 4) *Professional Networking- Jeff & Chris:*

- a) Increasing DA3 and other alumni's participation on LinkedIn Group
- b) Konnect (down the road)
- c) Scraping for Website – Cardi & Sergio

d) **Virtual professional networking event on Zoom:**

October 1<sup>st</sup> 7-8:30 PM, Intros @ 3 minutes

- “What does everyone want out of this?”

- How to grow participation through professional networking

- Spouses and friends included

- Chris and Jeff actively working on this, an announcement will have been sent out before this evening’s meeting via email, LinkedIn, and Facebook. Let’s send to each ACB separately as well.

5) **Chapter Outreach – Brendan:**

a) Active & Alumni / ACB Contacts- Only 2 lists are workable for mining / using info

b) Chapter reps needed (appointed) – Ideas on types of positions and tasks to build over the next few months

c) James LaParl will share ideas regarding emailed questionnaires / surveys to be emailed in. He’ll be at this meeting or share with us in advance to discuss. Early Oct is when we should get alumni feedback on future events and what they want from the DA3

d) Cardi has a brother database program that he can send Brendan. Brendan will try to reverse engineer to pull a database, will share what he’s done in the weeks since we last met

6) **DA3 Website ([dspda3.com](http://dspda3.com))- Cardi:**

a) Working w/ Sergio on scraped DA3 Info (will discuss at next board meeting)

b) Instagram & Twitter accounts? Let’s build them before our next meeting.

7) **Treasurer – Justin Crawford**

a) Minimum balance of \$250 in account- new policy – added to bylaws by vote

b) Met with Mike to get his included on Flagstar bank acct

c) Approval of swag purchase(s) for selling online and at events

IV) **Old Business:**

1) Anything?

V) **Recap / Actions Items:**

1) Minutes posted onto Website (Cardi), Facebook & LinkedIn & Email (Sergio)

2) Events onto DA3 Google Calendar (Cardi does this, and will include Zoom links for all virtual events, including the next DA3 board meeting)

3) Mike will f/u with Eboard members and appointees periodically to check on progress and see who needs help

VI) **Next Board Meeting Date & Time needs to be scheduled** – How about Mon, Oct 26<sup>th</sup> from 7-9pm??