

## DA3 BOARD MEETING AGENDA FOR 8/24/20 – Scheduled 7pm – 9pm EST

### I) Brief Attendee Intros:

Brendan Lovett – Executive VP & Acting Secretary  
Christopher Simmons – Professional Development Appointee  
Cardi DeMonaco – Web Development & Technology  
Mike Jasinski - President  
Dave Troup  
John Leech  
James Laparl  
Justin Crawford - Treasurer  
James Northmore

EBoard Member not present: Jeff Miller – Professional Development... Christopher Simmons is Jeff's appointee and spoke on all matters involving professional development.

**Meeting start @ 7:11 PM EST**

### II) Developments Since Last Meeting:

- 1) *Justin Crawford is new Treasurer, Flagstar account moved to him from Rick Wolf*
- 2) *Brendan Lovett is new Exec VP, and Acting Secretary*
- 3) *Mike Jasinski is new President*
- 4) *Cardi DMonaco and Jeff Miller have remained on in their Eboard roles*
- 5) *Chris Simmons has remained as an appointee under Jeff Miller*
- 6) *Sergio Brilanti-Martinez is a new unofficial web and swag design appointee under Cardi DeMonaco and Mike Jasinski*
- 7) *Help From HQ:*
  - a) Phil Rodriguez & Ry Beck call w/ Mike 2 weeks ago
  - b) Stephanie Miller's DA3 email blast last week
  - c) Future multi-alumni association national meeting on Zoom.  
look out for comms from HQ regarding grand chapter meetings

### III) New Biz:

- 1) *Next Face-to-Face Events:*
  - a) Brotherhood Hike & Picnic at Highland State Park this Saturday at 10am
  - b) Any other ideas? Baseball game w/ jerseys?
    - a. Mixed-bag with regard to who will and will not come
    - b. If we do anything, should be outdoors to maximize attendance
    - c. September 26<sup>th</sup> tentative date for an event
      - i. Drive-in movie (evening event)
      - ii. Baseball
      - iii. Kickball
      - iv. Golf(?)
- 2) *Zoom Virtual Social Events:*
  - a) Our Next "Happy Hour" should target more than May's 40 attendees at the "DA3 Happy Hour"
  - b) Late Sept / early Oct there'll be a professional networking event - September 18<sup>th</sup> at 8 PM - Egyptian theme/toga party with games and DSP trivia
- 3) *Fundraising- Mike, Justin & Sergio:*
  - a) Selling branded swag online and at in-person events (get quotes) to share at next meeting...hats, koozies, shirts, and flasks
  - c) Sergio: A DA3 logo and other designs for koozies, jerseys, flasks, hats, etc.

- d) 1 for \$5 or 3 for \$10 Koozies...  
"Wrapped For Your Protection"  
Y.I.T.B.O.S. / etc), final pricing will be determined based on best-quoted costs
- e) 50/50 raffles at events
- f) Present quotes and designs for next meeting, no more than 2 colors to keep cost down
- g) Need EPS/PS files from Brendan for next meeting

4) *Professional Networking- Jeff & Chris:*

- a) Increasing DA3 and other alumni participation on LinkedIn Group
- b) Konnect (down the road)
- c) Scraping for Website – Cardi & Sergio
- d) Our first Zoom professional networking event will be Oct 1st
- e) Stephanie Miller will send out email blasts. HQ will not directly give us the list for privacy / opt-in reasons
- f) Mass blasts on LinkedIn(?), may be a bit sketchy. Make joining as easy as possible via a button or something else
- g) Virtual networking event:  
October 1<sup>st</sup>. 7-8:30 PM, Intros @ 3 minutes  
-“What does everyone want out of this?”  
- How to grow participation through professional networking  
- Spouses and friends included  
- Chris and Jeff actively working on this

5) *Chapter Outreach – Brendan:*

- a) Active & Alumni / ACB Contacts- Only 2 lists are workable for mining / using info
- b) Statewide Blast from HQ went out last week - Mike
- c) Chapter reps needed (appointed) – Will discuss at next board meeting
- d) James LaParl will share ideas regarding emailed questionnaires / surveys to be emailed in Oct to get alumni feedback on future events and what they want from the DA3
- e) Cardi has a brother database program that he can send Brendan. Brendan will try to reverse engineer to pull a database

6) *DA3 Website ([dspda3.com](http://dspda3.com))- Cardi:*

- a) DA3 Google Calendar added to site, add that link to your browsers and signature lines
- b) New Eboard listed on site now
- c) Upload some newer event photos (will discuss at next board meeting)
- d) Working w/ Sergio on scraped DA3 Info (will discuss at next board meeting)
- e) Instagram & Twitter accounts? (will discuss at next board meeting)

7) *Treasurer – Justin Crawford*

- a) Minimum balance of \$250 in account- new policy – added to bylaws by vote
- b) Will meet with Mike to add him to the account. Full access will be available soon (waiting period due to the transfer)

IV) Old Business:

- 1) *We need a Secretary on EBoard!!!*

V) Recap / Actions Items:

- 1) *Minutes posted onto Website, Facebook, & LinkedIn*
- 2) *Events onto DA3 Google Calendar (Cardi did this, and included Zoom links for all virtual events, including the next DA3 board meeting)*
- 3) *Mike will f/u with Eboard members and appointees periodically to check on progress*

VI) Next Board Meeting Date & Time is in DA3 Calendar (1 month from now)- Sept 28<sup>th</sup> at 7pm EST

Meeting ended at 9:06 PM EST