

DA3 BOARD MEETING AGENDA FOR 8/24/20 – 7pm – 9pm EST

I) Brief Attendee Intros

II) Developments Since Last Meeting:

- 1) *Justin Crawford is new Treasurer, Flagstar account moved to him from Rick*
- 2) *Brendan Lovett is new Exec VP and Acting Secretary*
- 3) *Mike Jasinski is new President*
- 4) *Cardi DeMonaco and Jeff Miller have remained on in their Eboard roles*
- 5) *Chris Simmons has remained as an appointee under Jeff Miller*
- 6) *Sergio Brilanti-Martinez is a new unofficial web and swag design appointee under Cardi DeMonaco and Mike Jasinski*
- 7) *Help From HQ:*
 - a) Phil Rodriguez & Ry Beck
 - b) Stephanie Miller's DA3 email blast
 - c) Future multi-alumni association national meeting on Zoom

III) New Biz:

- 1) *Next Face-to-Face Events:*
 - a) Brotherhood Hike & Picnic at Highland State Park this Saturday at 10am
 - b) Any other ideas? Baseball game w/ jerseys?
- 2) *Zoom Virtual Social Events:*
 - a) Our Next "Happy Hour" should target more than May's 40 attendees, let's lock down a date and promote it
 - b) Late Sept / early Oct there'll be a professional networking event, let's lock down a date and promote this too – Jeff & Chris
- 3) *Fundraising- Mike, Justin & Sergio:*
 - a) Selling branded swag online and at in-person events (get quotes)
 - c) Sergio: A DA3 logo and other designs for koozies, jerseys, flasks, hats, etc.
 - d) 1 for \$5 or 3 for \$10 Koozies...
"Wrapped For Your Protection"
Y.I.T.B.O.S. / etc), final pricing will be determined based in best-quoted costs
 - e) 50/50 raffles at events
 - f) Other fundraising ideas?
- 4) *Professional Networking- Jeff & Chris:*
 - a) Increasing DA3 and other alumni participation on LinkedIn Group
 - b) Konnect (down the road)
 - c) Scraping for Website – Cardi & Sergio
 - d) Our first Zoom professional networking event
 - e) Other professional networking ideas?
- 5) *Chapter Outreach – Brendan:*
 - a) Active & Alumni / ACB Contacts
 - b) Current email lists (from Evan Sweet)
 - c) Statewide Blast from HQ went out last week - Mike
 - d) Chapter reps needed (appointed)
 - f) Other ideas?
- 6) *DA3 Website (dspda3.com)- Cardi:*
 - a) DA3 Google Calendar added to site, add that link to your browsers and signature lines
 - b) New Eboard listed on site now
 - c) Upload some newer event photos
 - d) Working w/ Sergio on scraped DA3 Info

- e) Instagram & Twitter accounts?
- f) Other ideas on website & technology?

7) *Treasurer – Justin Crawford*

- a) \$ in account
- b) Other business / ideas

IV) Old Business:

- 1) *We need a Secretary on EBoard!!!*
- 2) *Anything else?*

V) Recap / Actions Items:

- 1) *Minutes onto Website, Facebook, & LinkedIn, and HQ blast from Stephanie /*
- 2) *Events onto DA3 Google Calendar*
- 3) *Assigning and confirmation of duties w/ periodic checking in*

VI) Next Board Meeting Date & Time Into DA3 Calendar (1 month from now)

VII) Triangle

VIII) Social & Professional Networking (8-9pm EST)