DA3 BOARD MEETING MINUTES

Meeting Date: Monday, October 26, 2020 Location: Online via Zoom Participants: Mike Jasinski Brendan Lovett Cardi Demonaco John Sabourin Jeff Miller Chris Simmons Justin Crawford Jim Laparl Ben Seacrist

Meeting begins at 19:05.

Initial Business

Ben Seacrist voted in as new secretary of the DA3.

Discussed the \$250 minimum for account. The verbiage used was deemed appropriate and moved into the bylaws.

An existing chair position was renamed and a new chair position was added. Both changes were voted on and passed:

- Sergeant at Arms is now the Director of Technology.
- The Director of Professional Development was added to the chair. Jeff Miller is the director.

Mike Jasinski suggested renaming the DA3 to make the group inclusive to brothers from chapters outside of the metro Detroit area. After a discussion, it was decided that the group would remain the DA3. If there is more participation from groups outside of the metro area, this topic will be revisited.

Developments Since Last Meeting

DA3 Network Meeting

- The first DA3 Network meeting was a success.
- The next meeting is Thursday, November 19 at 19:00.
- Jeff Miller will create a specific email distribution list for those interested in the meeting. This list will be used to keep everyone up-to-date with the meetings as well as help remind those who have expressed interest about the meetings themselves.

Promoting the DA3

- The Fraternity letters will be added to the DA3 logo that is being designed.
- An instagram account for the DA3 has been created @dspmichiganareaalumni. The aim is to get all of the Michigan ΔΣΦ accounts linked as a means to give greater exposure of the DA3 to Chapters in the state.

New Business

Face-to-Face Meetings

- The planned trip to the apple orchard is a no-go.
- A proposed trip to Pinkney, near Ann Arbor, was suggested. It would be at the Pinkney State Park, which has a number of trails that can be used. It would be a great way to appreciate the lovely Fall colors of Michigan! The planned date and time is Saturday, November 21 at 13:00.

Virtual Meetings

• The latest Happy Hour was a success. However, as there might be a "Zoom burnout" given the amount of time most of us are online in video calls due to work and/or schooling, it was decided to scrap the second Happy Hour that was scheduled for Friday, November 20.

Fundraising

DA3 Gear

- John Sabourin's sister can create a variety of goods bearing the DA3 logo.
- John will ask her if she can create some samples for us to evaluate and, if we decide to go forward with it, will give us a quote.
- There is no minimum quantity we need to order so we don't have to worry about spending money on goods that might not get sold.
- If we can provide the appropriate format needed for digitization, we can possibly not have to pay for that.

Chapter Outreach

Given the subpar alumni list being kept at HQ, we need to develop a better way of capturing alumni information. Rick Wolf gave Mike Jasinski the list of chapter contacts he had to give us a good starting point at getting the info. We're creating a system to allow Brothers to give us contact information using questionnaires, as well as incorporating functionality in the DA3 website. There is also a national social page called MyDeltaSig, which we could possibly use. It does require that brothers sign up for the free service.

- See October's "<u>My Delta Sig Delivered</u>", which discusses this service.
- Check out the <u>MyDeltaSig</u> site.

The DA3 website (<u>www.dspda3.com</u>) is going to updated to include the DA3's new instagram account, as well as a link to the Michigan chapters.

Mike Jasinski has been in contact with Stephanie Miller (Director of Communications at $\Delta\Sigma\Phi$ Headquarters) regarding what can be done to get a better alumni list, how to get interested alumni on the list, etc.

There was a discussion about getting young alumni, as well as actives, involved in the DA3. We need to better define what we was a group can do for the actives and how the actives can help the DA3.

DA3 Treasury

The DA3 bank account has a balance of \$673.72. Nothing was spent since the last meeting.

Old Business

There was no old business.

Meeting ends at 20:35, followed by the Triangle.