

## DA3 BOARD MEETING MINUTES- 7.27.20 at 7:00 pm EST via ZOOM

### 18 Brothers in Attendance (on EBoard & Otherwise):

- Sergio Brilanti-Martinez – [Sergio.brima@gmail.com](mailto:Sergio.brima@gmail.com)
- Brendan Lovett – [lovettp@umich.edu](mailto:lovettp@umich.edu) – Executive Vice President (at close of meeting)
- Jeff Miller – [jeffmillerpfs@gmail.com](mailto:jeffmillerpfs@gmail.com) – Professional Development Chair (unchanged)
- Jason Salhaney – [jsalhaney@vanburenschools.net](mailto:jsalhaney@vanburenschools.net)
- Jack Kronner – [jmk12@albion.edu](mailto:jmk12@albion.edu)
- Chris Simmons – [cesimm@umich.edu](mailto:cesimm@umich.edu)
- James LaParl – [jlaparl@gmail.com](mailto:jlaparl@gmail.com)
- Rick Wolf – [star1wolfman@gmail.com](mailto:star1wolfman@gmail.com) – President & Acting Treasurer (at start of meeting)
- Rob Hammel – [rob.hammel.jr@gmail.com](mailto:rob.hammel.jr@gmail.com) – Executive Vice President (at start of meeting)
- Justin Crawford – [justin.crawford@micrawfordgroup.com](mailto:justin.crawford@micrawfordgroup.com) – \*Treasurer Chair (at close of meeting)
- Mike Jasinski – [mejasin@gmail.com](mailto:mejasin@gmail.com) – Acting Communications Chair (and start and close of meeting, new chair TBA soon; President (at close of meeting)
- Quanzelle Wyatt – [qwyatt1@emich.edu](mailto:qwyatt1@emich.edu)
- Gabriel Scruggs
- Scott Murdoch – [smurdoch@imanor.com](mailto:smurdoch@imanor.com)
- Will Sanders
- John Sabourin – [jsabourinjr@hotmail.com](mailto:jsabourinjr@hotmail.com)
- Cardi DeMonaco – [cardidemonaco@gmail.com](mailto:cardidemonaco@gmail.com) – Technology Chair (unchanged)
- John Leech – [jmleech01@gmail.com](mailto:jmleech01@gmail.com)

*Robert's Rules* went into effect at start of meeting. Rick stepped down from presidency, and all other remaining Eboard members yielded the position and nominated Mike Jasinski for President, as did Rick himself. In similar form, Mike then nominated Brendan Lovett as Executive President (who then accepted) after Rob Hammel stepped down, and other Eboard members yielded. Justin Crawford accepted Treasurer after the meeting adjournment when asked by President Mike Jasinski following Jeff Stinedurf's resignation and Rick Wolf's temporary acting fulfillment of the position. Mike Jasinski is still acting as Communications chair since Evan Sweet's resignation a few months ago- a position which requires filling prior to our next board meeting.

*\*Eboard not in attendance was Jeff Stinedurf. He resigned the Treasurer chair position due to relocating out of state recently, after which Rick Wolf has acted as interim acting Treasurer through this meeting. Justin Crawford is now Treasurer as of 7.28.20 – appointed by President Mike Jasinski after the meeting since remaining Eboard members yielded and chose to let Mike fill that position.*

### Minutes – 7:10 pm EST Start Time:

#### *1) Old Biz – Rick & Mike*

- 1) Attendee Intros and (see above) new Eboard members assume positions
- 2) Our future and that of DSP in Michigan is dependent upon alumni recruitment, involvement, and helping chapters stay afloat through virtual and in-person events every month.
- 3) 40 attendees at “Happy Hour” Zoom meeting in May. Very successful!
- 4) Kensington Brotherhood Event on June 28th- 15 brothers in attendance, all HK and mostly younger alumni. Broke even on cost, fun event, need to duplicate yet vary themes and locations at parks, i.e. hiking, etc. Also provide more lead time than 2 weeks.
- 5) Golf Outing Cancellation – This type of event size and scope will not be occurring for the foreseen future due to Covid-19.

6) Outreach efforts on LinkedIn, Facebook, and email have worked well and will continue to grow. But Twitter and Instagram need to be explored to expand our outreach to younger alumni and actives, and we need to make use of the DA3 Google Calendar to ensure events are in brothers' calendars, which Rob Hammel shared with Mike Jasinski after the meeting (the URL link).

## II) New Biz –

1) Virtual Social Event Ideas – More “Happy Hour” Zoom meetings every 2-3 months. Next should be scheduled for Sept, will be placed on calendar when we have our next board meeting on Aug 24<sup>th</sup>.

2) Themes, Branding & "Selling" – Mike will work with Rick Wolf to get Delt Sig contact for making Delt Sig koozies, flasks, etc. This will increase interest and will be a great ongoing fundraiser.

3) Board meeting on Zoom every month, and small face-to-face events every 2 months, preferably at State or Metroparks so that cancellation does not occur (i.e. no yacht club or golf outing, bars, etc.) due to state mandates.

### 4) Events – Mike Jasinski

a) Our next board meeting will be on Monday 24<sup>th</sup> at 7pm- 8:30 or 9pm.

b) Aug 29<sup>th</sup> (Saturday) will be another park social event starting 10am, details TBA, but will be a hike w/ picnic lunch at the end. Starts 10am.

c) To attract more brothers without families, we'll alternate between family-centric and adults-only events to broaden overall appeal.

e) A face-to-face Halloween event w/ family was suggested for the fall

### 5) Fundraising – Rick Wolf

a) 1 for \$5 or 3 for \$10 koozies...

"Wrapped for your protection" / "Delta Sigma Phi 'til the Day I Die of Covid-19" / Y.I.T.B.O.S. / etc.

b) Raffles / swag sold at events and online...DSP flasks are of high interest too

c) Other Fundraising Ideas – For Zoom meetings, brothers who attend and wear the swag they purchased will be eligible to win \$1 of every profit of single item sold in a drawing at the conclusion of each event, or \$2 of every 3-items sold to one person (using koozies as an example here).

### 4) Professional Networking – Jeff Miller

a) Mike Jasinski and Chris Simmons will help Jeff research and work with Sergio to “scrape” info from our LinkedIn group to place on our website and update monthly.

b) They will also research for broadening our LinkedIn group to include mass messaging, having a talent / skills board, and a job board exclusively for Delt Sigs, since posts alone are insufficient at getting alumni involved on that group.

c) Professional networking will be integrated into all virtual and face-to-face events going forward in some capacity, and standalone professional events as well will occur.

### 5) Chapter Outreach- Mike Jasinski, Brendan Lovett, & Communications Chair

a) Active & Alumni / ACB Contacts provided to Mike by Rick after meeting. Mike will work w/ Brendan and eventual new Communications chair and appointees to work on outreach.

b) Current Email Lists need to be updated and expanded for all chapters. Mike will work on this too with Brendan and the oncoming Communications chair.

### 6) DA3 Website ([dspda3.com](http://dspda3.com)) – Cardi DeMonaco

a) Upload new event photos and latest minutes

b) Add DA3 Eboard update of positions to site

c) Other Ideas / Concerns – Cardi will work w/ Sergio and Jeff to incorporate “scraped” LinkedIn profile info.

d) DA3 Google Event Calendar link should be on website, LinkedIn, Facebook, and all future

communications going forward.

7) Treasurer – Rick Wolf / Now Justin Crawford

- a) \$636 in Flagstar account.
- b) Fundraising goal should be to double in account this by year's end, though obviously Covid-19 means that event costs will be minimal.
- c) Next Steps: Purchase of swag to fundraise and Rick transferring account control to Mike Jasinski and Justin Crawford

8) Needed Chair Positions & Appointments

- a) Communications Chair
- b) Community Involvement / Philanthropy
- c) Chapter Outreach (Active Chapters & ACB's – preferably one appointee under each chair)
- d) Historian (photos – works with Communications chair and Cardi to share and upload photos and event details surrounding them, etc.)
- e) Ideally each Eboard chair should have 1, preferably 2, appointees so that the workload is spread out evenly and nobody gets burned out.

III) *End of Board Meeting* - Next Board Meeting Date & Time is Monday Aug 24<sup>th</sup> at 7pm EST on Zoom, link and details to follow. Minutes to be uploaded onto Facebook, website, and emailed, and new Eboard members sent to HQ.

8:45 MEETING ADJOURNMENT

IV) *Triangle*

V) *Social*

**Y.I.T.B.O.S.**

[www.dspda3.com](http://www.dspda3.com)